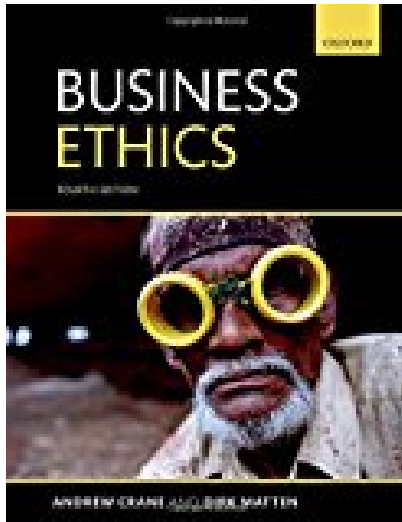


Business Ethics Managing Corporate Citizenship and Sustainability in the Age of Globalization



BOOK DETAILS

- Author : Andrew Crane
- Pages : 614 Pages
- Publisher : Oxford University Press
- Language : English
- ISBN : 0199697310

[↓ DOWNLOAD](#)

BOOK SYNOPSIS

The fourth edition of Business Ethics explores throughout the text, in the context of business ethics, the three major challenges that businesses face when making ethical decisions: ♦ Globalization ♦ Sustainability ♦ Corporate citizenship. Crane and Matten provides a truly global approach with a strong European perspective as well as examples from emerging economies and all around the world. The texts accessible style and easy-to-follow narrative ensure it is engaging for students new to the subject. The text features excellent case studies and unique pedagogical features that show how theory relates to real-life practice, including Ethics on Screen, Ethics Online and Ethics in Action. It also focuses on skills, such as key decision-making skills, through in-text features including Skill Checks, Think Theory boxes and Key Concept boxes. New to this edition Extended coverage of SMEs and social enterprise, world religions and business ethics, whistleblowing, personal decision-making and feminist ethics Updated cases, examples, and vignettes throughout featuring recent cases that have raised complex ethical issues including the News International phone-hacking scandal, the ethical challenges presented by social media, and changes to banking regulations to avert another financial crisis Extended coverage of Asian, Arabian, Latin American, and African perspectives on the ethical debates and dilemmas faced by businesses in their regions New in-text features highlight the business skills covered in each chapter Enhanced resources on the website including, for students, related video links for each chapter, a careers advice section, all EoS have been updated to feature a new recent film, to help engage students with business ethics through the very latest cultural coverage, and, for lecturers, a test bank of multiple choice questions

BUSINESS ETHICS MANAGING CORPORATE CITIZENSHIP AND

SUSTAINABILITY IN THE AGE OF GLOBALIZATION - Are you looking for Ebook Business Ethics Managing Corporate Citizenship And Sustainability In The Age Of Globalization? You will be glad to know that right now Business Ethics Managing Corporate Citizenship And Sustainability In The Age Of Globalization is available on our online library. With our online resources, you can find Applied Numerical Methods With Matlab Solution Manual 3rd Edition or just about any type of ebooks, for any type of product.

Best of all, they are entirely free to find, use and download, so there is no cost or stress at all. Business Ethics Managing Corporate Citizenship And Sustainability In The Age Of Globalization may not make exciting reading, but Applied Numerical Methods With Matlab Solution Manual 3rd Edition is packed with valuable instructions, information and warnings. We also have many ebooks and user guide is also related with Business Ethics Managing Corporate Citizenship And Sustainability In The Age Of Globalization and many other ebooks.

We have made it easy for you to find a PDF Ebooks without any digging. And by having access to our ebooks online or by storing it on your computer, you have convenient answers with Business Ethics Managing Corporate Citizenship And Sustainability In The Age Of Globalization. To get started finding Business Ethics Managing Corporate Citizenship And Sustainability In The Age Of Globalization, you are right to find our website which has a comprehensive collection of manuals listed.